

## **SHORT INSURSION INTO THE MEGATRENDS THAT WILL SHAPE THE INSURANCE WORLD**

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### **Summary**

A short glance over the current social and economic environment reveals that, for the insurance industry, certain challenges have the capacity to revolutionize this field. The progress of technology in most domains, demographic changes as well as the area of regulation and consumer protection reset the framework of an industry that has its roots in antiquity but which is, at the same time, essential for society to continue developing sustainably. Therefore, identifying the disruptive elements, prioritizing their importance and defining the subsequent processes will occupy, over the next period, more and more of the insurers' agenda.

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