

BIBLIOMETRIC ANALYSIS ON THE COVID-19 IMPACT ON CORPORATE SUSTAINABILITY

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Abstract

The importance of achieving sustainable development goals is reconsidered due to the COVID-19 pandemic. There are studies that have been conducted to analyze the impact of COVID-19 on corporate sustainability. Nonetheless, there is scant research that has synthesized the literature on the impact of COVID-19 on corporate sustainability. The objectives of this study are to highlight major challenges and current trends in the domain of COVID-19's effects on corporate sustainability, as well as to make recommendations for future research directions. The volume of research on COVID-19 and corporate sustainability between 2020 and 2022 is examined using a bibliometric analysis of 397 studies from the SCOPUS database. Using Biblioshiny software, researchers in this study selected the highly impactful authors, sources, nations, and documents based on their citations and the number of publications. Sustainability is a highly influential journal, and Ho M.T. is a highly influential author with 354 citations. There are few studies on this topic, but India and the United States have published the most articles. In addition, the themes discussed by the researchers fall into three clusters based on Multiple Correspondence Analysis (MCA) including COVID-19's impact on sustainability, COVID-19's impact on environmental sustainability, and COVID-19's impact on digitalization. Finally, this study suggests relevant study directions for future studies using thematic map analysis. The areas that include COVID-19 impact on education, digitalization, cities, and environmental sustainability are the recommendations for future researchers. In addition, this study assists practitioners and policymakers in understanding the impact of the COVID-19 pandemic on corporate sustainability and taking appropriate actions to achieve sustainable development goals (SDGs).

Keywords

COVID-19, Sustainability, Environmental Sustainability, Bibliometric Analysis

JEL Classification

G 34, H 12, M 14

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