

ENTREPRENEURSHIP EDUCATION IN TIMES OF CRISIS: A BIBLIOMETRIC ANALYSIS AND LITERATURE REVIEW

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Abstract

The aim of this study focuses on the analysis of entrepreneurship education in crisis situations from a bibliometric perspective. The findings reveal the distribution of frequently occurring keywords and their co-occurrence, highlighting terms such as "entrepreneurial intentions", "innovation", "education" and "impact of Covid-19." The analysis also identifies keywords like "higher education", "economic crisis", "sustainable development" and "self-efficacy" which are connected to entrepreneurship and crisis education. Furthermore, the study recognizes key authors contributing significantly to entrepreneurship education research and identifies five important countries in the field. The research suggests that entrepreneurship in crisis situations faces challenges related to students' perceptions and expectations. The COVID-19 pandemic has significantly impacted businesses and universities, leading to innovative ideas in the education sector to mitigate the pandemic's effects on students and their studies.

Keywords

bibliometric analysis, entrepreneurship education, crisis situations, VOS viewer

JEL Classification

A2, I21, I25

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