

ENVIRONMENTAL, SOCIAL AND GOVERNANCE PERFORMANCE AND SUSTAINABLE DEVELOPMENT GOALS FOR BRD GROUPE SOCIÉTÉ GÉNÉRALE ROMANIA

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Abstract

A company's economic activities must be organized in such a way as to take into account how they will affect society, the environment and corporate governance (ESG) standards. The paper analyzes the current stage of the implementation of ESG practices within BRD Groupe Société Générale Romania, a company in the financial-banking field. The research was qualitative and consisted in the evaluation of environmental, social and governance factors by calculating a total score regarding ESG performance in fulfilling the SDGs. The findings show that there is an increasing ESG commitment in large Romanian companies, but there are still aspects that require significant improvements. The BRD company obtained a score of 44, and the most significant contribution to the achievement of the SDGs is related to the environmental pillar. The results obtained may be of interest to governments, businesses and civil society, depending on the role within the organization.

Keywords

ESG, SDG, banking sector, performance, social.

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G21, M14, M50, Q56

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