

FINANCIAL CONTROL: DEVELOPMENT PERSPECTIVES IN THE CONTEXT OF DIGITALIZATION

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Abstract

The article analyses financial regulation, emphasising its importance in guaranteeing financial security and stimulating sustainable economic growth. It discusses the challenges that economies face in the information age, the factors influencing these processes and the emerging risks that may arise in this constantly changing landscape. In addition, the threats and risks targeting financial security in the digital age are identified and presented in detail, and the relevant indicators for their assessment are carefully analysed. The article also highlights the importance of new practices for verifying and monitoring financial processes. A crucial point of the research is that, for insurance purposes, the effective development and strengthening of various forms of public control, it is essential to invest in improving the financial cultivation of the population and in promoting a more solid economic culture that supports adaptation to the new challenges of the digital economy.

Keywords: financial control, financial security, public control, financial management, identity verification, digitalization, cyber fraud

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