

THE ADVANTAGES AND RISKS OF ORGANIZATIONAL DECISION- MAKING DIGITALIZATION: A COMPARATIVE BIBLIOMETRIC APPROACH TO AN EMERGENT LITERATURE

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Abstract

With the digitalization of the decision-making process being a relatively new topic, the specialized literature is still in the process of formation, setting trends and highlighting the advantages and risks that come with it. Like any new field of research, this one also faces a lack of studies as well as limited interest among researchers in exploring the subject. Moreover, in emerging areas, the benefits that a new practice can bring or the dangers it can cause are often among the first and most relevant questions that arise and are analysed. Therefore, the central objective of the paper appears, namely, to examine trends in the specialized literature regarding the advantages and risks of the digitalization the decision-making process. Thus, the paper will focus on conducting and comparing two bibliometric analyses that reflect the two central contexts of the research and will aim to confirm the novelty of the subject, as well as to identify the area of higher interest between the two. Regarding the methodology, the analyses will be carried out using data extracted from the Web of Science Core Collection and will be processed mainly via VOSviewer software. The research results may be used in the future as reference points for a more updated literary base, but at the same time, they will also serve as identifiers of current directions.

Keywords

Digitalization, decision-making, advantages, risks, and bibliometric analysis.

JEL Classification

D20, D81, M10, M15, O32, O33

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