

TRENDS AND INSIGHTS IN CORPORATE GOVERNANCE OF PUBLIC ENTERPRISES: A BIBLIOMETRIC STUDY

Daniela Corina Oprea (Bîrlă)*

West University of Timișoara, Timișoara, Romania

Abstract

The way an organization is run, the mechanisms, practices or rules through which the management is carried out are constantly changing and adapting to new global trends. In this regard, corporate governance has gained more interest in recent years, being a topical subject, on the other hand, when it comes to the public sector, the situation is less favorable and interest is much lower. Studies regarding corporate governance of public enterprises are relatively few and indicate the existence of a still modest literature, which may also reflect the actual practice in this sector. Therefore, the research wants to present these gaps in the literature, aiming to determine trends and insights in the field. Therefore, to determine these, the bibliometric analysis of certain works indexed in the Web of Science Core Collection will be used as a study methodology and the results of the research will highlight the particularities of the corporate governance of public enterprises, focusing on the size of the literature, its areas of interest, concern in the subject over the years, as well as other characteristics of the analyzed literary base. The research will bring a perspective on the current situation in the specialized literature and provide a point of reference for future studies.

Keywords

Corporate governance, public sector, public enterprise, state-owned enterprises, government-owned enterprises, bibliometric analysis.

JEL Classification

G30, G34, H83, M10, M14, M19, O16

* Corresponding author, **Daniela Corina Oprea (Bîrlă)** – daniela.oprea72@e-uvt.ro